

AWF BOARD STATEMENT – INAPPROPRIATE USE OF SOCIAL MEDIA

The AWF Board embraces the use of social media for the promotion, development and delivery of AWF programs and services.

When using social media all AWF members need to use good judgement about what material appears online, and in what context.

The AWF Social Media Policy is intended to provide clarity to AWF members on how to conduct themselves in social media, It also informs them of their responsibilities when using social media. It encourages members to find a voice in social media, while protecting the interests of the Federation.

Social media can extend the public's awareness of weightlifting and favourably promote the aims and objectives of the AWF.

On the other hand, when used inappropriately, as has happened in the past, social media can damage the reputation of the AWF Board, its staff, programs and services very quickly, in a far reaching and permanent way.

Let this be a WARNING that any future breaches of the AWF Social Media Policy will be dealt with sternly and swiftly with disciplinary sanctions being imposed on offenders.

AWF Board of Directors

10th March, 2017